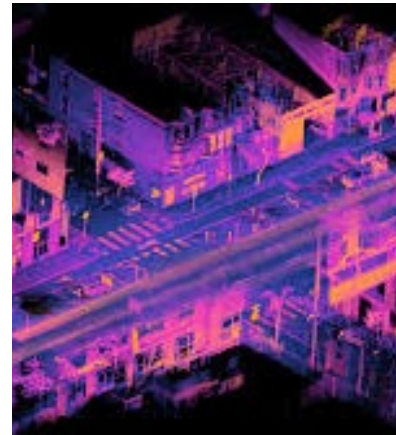
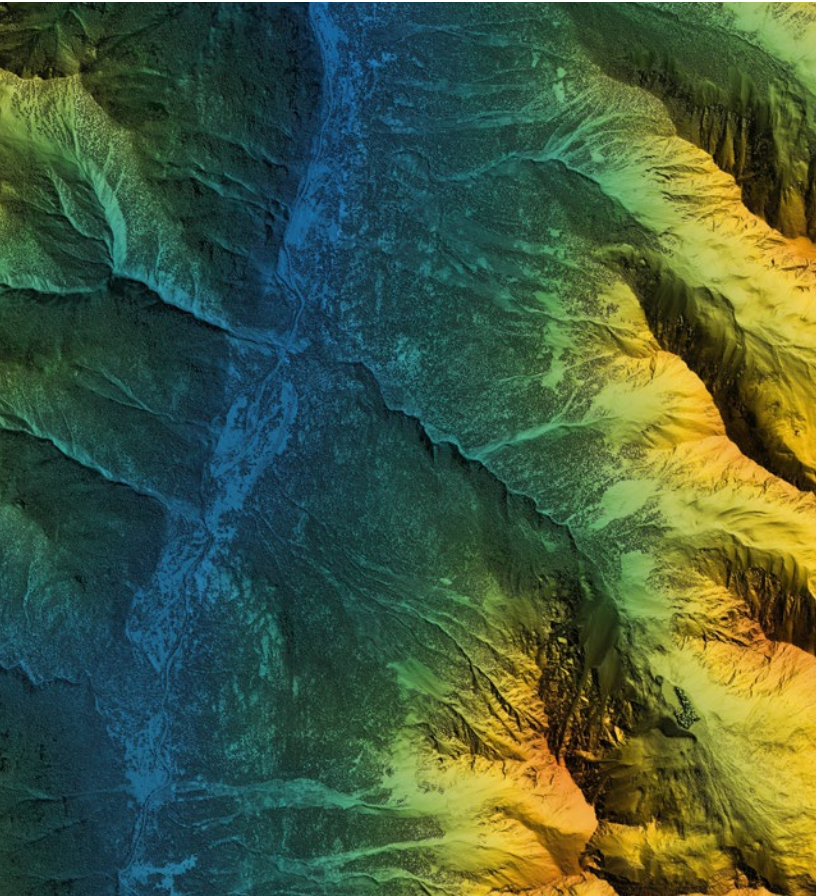
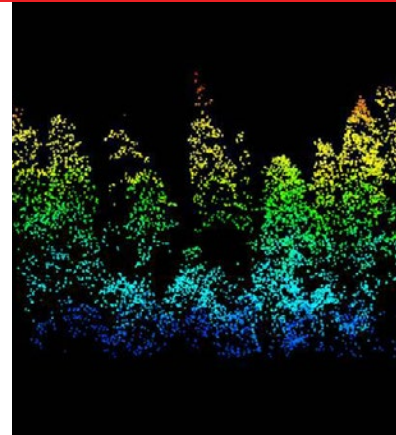
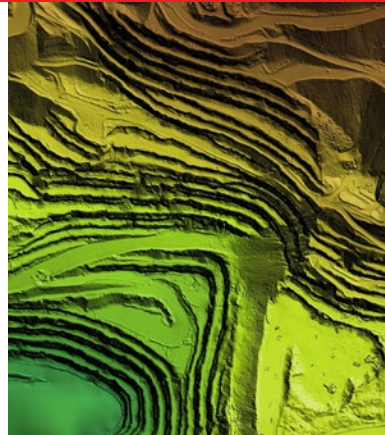


LIDARCANEX 2025

CANADA'S COMMERCIAL LIDAR EXPO

JANUARY 29th, 2025

PARTICIPATION PACKAGE



Presented by



GOGEOMATICS
CANADA

lidarcane.com

Updated Dec 10, 2024

2025 SPONSORS

Gold Sponsor



Silver Sponsor



Association Sponsors



Event & Media Sponsors



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To discuss a package or for any other queries, please contact: JonathanMurphy@gogeo.ca

WELCOME!

GoGeomatics Canada invites you to the 2025 Lidar CANEX symposium! This completely virtual B2B event will match the leading reality-capture hardware/software vendors with practicing 3D service providers from North America and beyond.

- Lidar CANEX 2025 is a single room, online event on Zoom
- Commercial breaks between sessions offer additional medium for promoting your organization
- Attendance is free for registrants
- Each vendor will present for 30 minutes and have time for a Q&A, if desired
- Keynote speakers and live industry leadership panel
- Tiered sponsorship packages
- Extensive social media and email promotion will provide considerable ROI
- Self-hosted workshops available
- No travel, logistics or booth costs

WHO SHOULD ATTEND LIDAR CANEX 2025?

- Civil Engineers
- Facility Owners
- Consulting A/E Firms
- Transportation
- Real Estate Developers
- Local, State/Province, and Federal Government Energy and Utilities
- Emergency Response
- Contractors
- Architects
- Construction Trade Groups
- Professional Surveyors
- Police Forensics
- Public Safety
- Mining
- Smart Cities

OUR HOST AND MODERATOR



Dr. Tim Webster

Research Scientist/Geomatics Consultant

GoGeomatics Canada is excited to collaborate with **Dr. Tim Webster**, one of the leading Lidar research scientists in Canada. As a distinguished researcher with the Applied Geomatics Research Group in Nova Scotia, Dr. Webster specializes in using Lidar technology to map, monitor, and model coastal processes. He also serves as a consultant on Lidar projects globally.

Recognized as a leader in geomatics, Dr. Webster has received numerous awards for his groundbreaking work. He is widely respected for his expertise in studying changing coastal geographies and utilizing Lidar to monitor environmental changes.

Dr. Webster will join as our host and moderator, guiding discussions on the latest advancements in Lidar technology.

SCHEDULE FOR LIDAR CANEX

PRELIMINARY Lidar CANEX 2025 SCHEDULE	
January 29, 2025	
TIME (EST)	SESSION
10:00 -10:30	Opening Keynote 1
10:30 -10:45	Commercial Break
10:45-11:15	Session 1
11:15 - 11:30	Commercial Break
11:30 - 12:00	Session 2
12:00 -12:15	Commercial Break
12:15 - 12:45	Session 3
12:45 - 1:00	Commercial Break
1:00 -1:30	Session 4
1:30 -1:45	Commercial Break
1:45 - 2:15	Session 5
2:15 - 2:30	Commercial Break
2:30 - 3:00	Session 6
3:00 - 3:15	Commercial Break
3:15 - 4:00	Panel 1

The conference includes one keynote and six presentation slots, allocated based on a combination of a first-come, first-served basis and sponsorship level. Please note that the conference reserves the right to adjust the schedule if necessary.

SESSION TYPE	NUMBER OF TOTAL SESSIONS
Keynote Sessions	1
30 mins Sessions	6
Commercial Breaks	7
Panels	1

SPONSORSHIP & PARTICIPATION PACKAGES



Only One Platinum Sponsorship Available.

Contact Jon Murphy for details. JonathanMurphy@gogeo.ca

DURING LIDAR CANEX CONFERENCE

INCLUDED IN SPONSORSHIP PARTICIPATION PACKAGE	Lidar CANEX Main Event	
	SILVER	GOLD
Cost Not Including Tax (Organizations outside of Canada are exempt)	Early Bird CAD \$1,750 USD \$1,250**	Early Bird CAD \$2,750 USD \$1,975**
	After Dec 15, 2025 CAD \$2,300 USD \$1,650**	After Dec 15, 2024 CAD \$3,500 USD \$2,500**
30 minute time slot in Lidar CANEX conference		
Conference website graphics & branding		
Pre and post event video editing	✓	✓
Social media graphics promoting your brand & presentation		
Mention in Lidar CANEX communication		
1-2 mins of video content - before & after presentation & 2+ more times during breaks	✓	
4 slides of content (text & graphics only) for commercial breaks	✓	
2-3 mins of video content - before & after presentation & 4+ more times during breaks		✓
8 slides of content (text & graphics only) for commercial breaks		✓
Workshop/Deep dive/Training/User event/Etc		✓

Prices subject to change *Taxes are extra ** Approximate US dollar value

POST Lidar CANEX CONFERENCE

INCLUDED IN SPONSORSHIP PARTICIPATION PACKAGE	Lidar CANEX Main Event	
	SILVER	GOLD
Cost Not Including Tax (Organizations outside of Canada are exempt)	Early Bird CAD \$1,750 USD \$1,250**	Early Bird CAD \$2,750 USD \$1,975**
	After Dec 15, 2025 CAD \$2,300 USD \$1,650**	After Dec 15, 2024 CAD \$3,500 USD \$2,500**
After the conference, your presentation along with Q&A posted on Gogeomatics YouTube channel & conference website	✓	✓
Post event article on GoGeomatics Canada magazine & Spatial Times newsletter with your video embedded	✓	✓
Branding on front page of GoGeomatics magazine as a community sponsor	✓	✓
1 Spotlight article (provided by you) in GoGeomatics magazine & <i>Canadian Spatial Times</i> newsletter	✓	✓
Post event copy of Lidar CANEX conference registration list	✓	✓

Prices subject to change *Taxes are extra ** Approximate US dollar value

WORKSHOP PARTICIPATION PACKAGES

- Online learning and live engagement
- Design your own program – one to three hours
- Lidar CANEX can host any platform you choose
- Lidar CANEX will promote your workshop as part of the conference

WORKSHOP PARTICIPATION PACKAGE	SELF HOSTED PACKAGE	
	Early Bird CAD \$1,000* USD \$725**	After Dec 15, 2024 CAD \$1,500 USD \$1,075**
Cost Not Including Tax (Organizations outside of Canada are exempt)		
Self-hosted engagement opportunity		✓
Email contact list of workshop registrants		✓
Your event listed in conference schedule & graphics to support promotion		✓
1 Spotlight article (provided by you) in GoGeomatics magazine & Canadian Spatial Times newsletter		✓
Creation of social media graphics promoting your self-hosted event		✓
Social media promotion of participation in conference		✓
Mention in Lidar CANEX communications		✓
Marketing of your event as part of Lidar CANEX		✓

Prices subject to change *Taxes are extra ** Approximate US dollar value

What Workshop Format Works Best for Your Organization?

Depending on your needs and goals, this is a flexible engagement where you can provide:

- **Deep Dives:** Take potential customers into a focused engagement, showcasing your services, software, hardware or projects.
- **Case Studies or Workshops:** Share your expertise with the audience, using videos, text, images and infographics.
- **Training Sessions or User Group Meetings:** Offer training sessions and demonstrations with the convenience of being completely online.

CANADA'S LARGEST GEOSPATIAL COMMUNITY: GOGEOMATICS

About GoGeomatics Canada

Founded in 2011, GoGeomatics Canada is the leading gateway connecting Canada's geomatics and geospatial community. We publish one of the most popular digital magazines in the industry, with over 2,500 featured articles and a reach of more than 5,000 subscribers through the Canadian Spatial Times newsletter.

GoGeomatics has established itself as Canada's go-to platform, sharing industry insights and announcements, promoting events and job opportunities, and driving collaboration and business growth in the geospatial sector.

In addition to its magazine and newsletter, GoGeomatics organizes annual networking events and career conferences that bring the community together to share advancements and foster collaboration. Hundreds of Canadian organizations rely on GoGeomatics to post jobs, share news, and promote events, supporting the growth of the geospatial sector.

- **61.7%** Working Professionals
- **25.6%** Managers/Executives
- **7.5%** Job Seekers
- **5.3%** Students

BENEFITS OF PARTICIPATION & SPONSORSHIP

Spotlight articles provide you with a platform to highlight an individual or your brand's position as a thought leader. The contributor article you provide us with will be posted in our online magazine and featured in the *Canadian Spatial Times* newsletter. You can use this opportunity to promote your upcoming presentation at the conference, or on any other topic of your choosing. Spotlight graphics are created by GoGeomatic's team for social media to help promote your article.

Examples of Spotlight articles:

[Example 1](#)

[Example 2](#)

[Example 3](#)

Published on:

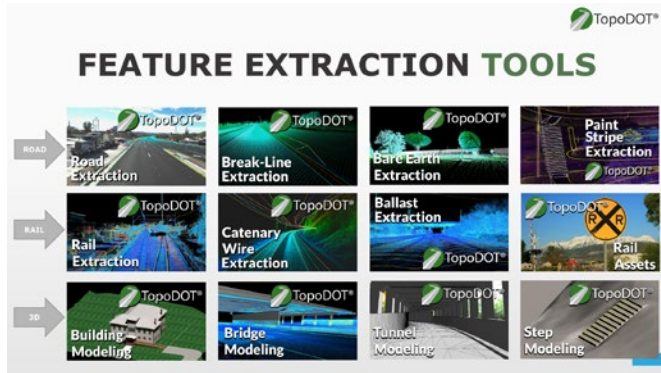
- GoGeomatics Online Magazine - 50K page views a month
- *Canadian Spatial Times* - 5K subscribers
- GoGeomatics X - 10.5K followers
- GoGeomatics Facebook - 2.3K followers
- GoGeomatics LinkedIn Page - 4K followers
- GoGeomatics LinkedIn Group - 6K members

Post-Event YouTube Videos & Articles

After the event, your presentation will be edited to include the Live Q&A session. The final video will be posted along with a short article summarizing your presentation. This content will be featured on the GoGeomatics Magazine and shared in the *Canadian Spatial Times* newsletter.

Slides/Infographic content for breaks

During the breaks, we will play your special messaging. The number of slides depends on your participation package level. Here is an example of a slide/infographic.



Your Video for Breaks

Sponsors have prime opportunities to play digital video content during the breaks. Each talk is separated by a 15-minute break where we play a video with promotional material, including your commercial content or message from your organization.

[See example here.](#)

On Demand Webinars

Please discuss directly with Jonathan Murphy jonathanmurphy@gogeo.ca

Conference Website Graphics Speaker Cards, Social Media Graphics and More

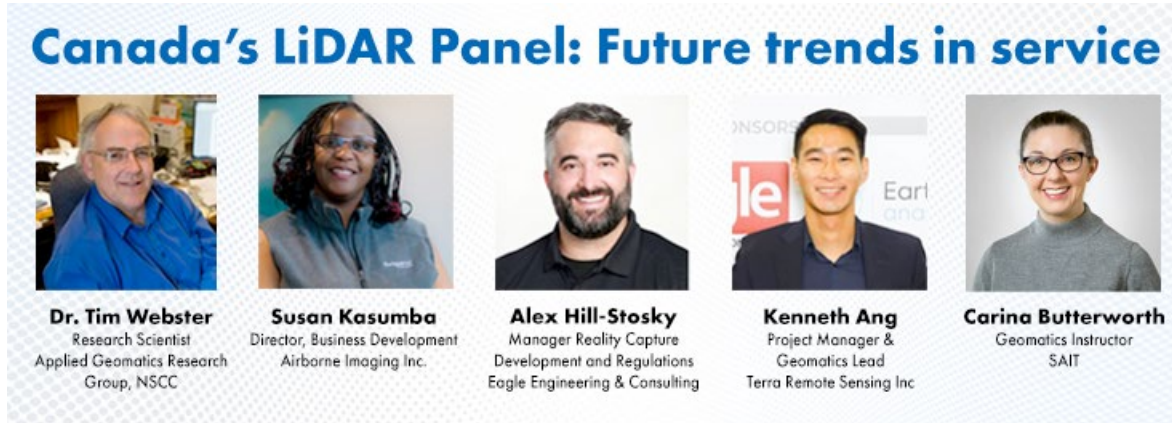
The GoGeomatics marketing team creates professional speaker cards to include in our conference materials for all our presentations. Examples below:

Speaker Card



Panel Card

Canada's LiDAR Panel: Future trends in service



Dr. Tim Webster
Research Scientist
Applied Geomatics Research Group, NSCC

Susan Kasumba
Director, Business Development
Airborne Imaging Inc.

Alex Hill-Stosky
Manager Reality Capture
Development and Regulations
Eagle Engineering & Consulting

Kenneth Ang
Project Manager &
Geomatics Lead
Terra Remote Sensing Inc

Carina Butterworth
Geomatics Instructor
SAIT

Social Media Graphics

Every participation package includes the creation of social media graphics, tailored for use on LinkedIn, X and Facebook (examples of social media graphics below). We provide social media collateral featuring the title of your talk, your organization's logo, and a headshot of the speaker to help you promote your participation in the conference.



LiDAR CANEX
CANADA'S COMMERCIAL LIDAR EXPO

FREE WORKSHOP • APRIL 26

How to Tackle Complex Reality Capture Projects with NavVis Technology

Michael Dutch
Customer Success Team Lead

Gaspar Lima
Sr. Channel Partner Americas
NAVVIS



Registration Form

SPONSORSHIP

Platinum

Gold Early Bird \$2,750 CAD* (\$1,975 USD**)

Silver Early Bird \$1,750 CAD* (\$1,250 USD**)

Gold After Dec 15, 2024 \$3,500 CAD* (\$2,500 USD**)

Silver After Dec 15, 2024 \$2,300 CAD* (\$1,650 USD**)

WORKSHOP

Early Bird \$1,000 CAD* (\$725 USD**)

After Dec 15, 2024 \$1,500 CAD* (\$1,075 USD**)

COMPANY DETAILS

Company name:

Street:

City:

Province or State:

Postal or ZIP Code:

Country:

Telephone:

Website URL:

HST/VAT/ID number:

Canadian:

Non-Canadian:

BILLING ADDRESS (if different)

Name:

Company name:

Street:

City:

Province or State:

Postal or ZIP Code:

Country:

CONTACT PERSON

First Name:

Last Name:

Job Title:

Email Address:

Telephone:

ALTERNATIVE CONTACT

First Name:

Last Name:

Email Address:

Telephone:

Please complete and return via email to Jonathan Murphy at JonathanMurphy@gogeo.ca

Payment Information

Deposit and Payment Schedule

- **Upon Signature:** 100% of total exhibit space cost due with application for exhibit space application.
- Your Lidar CANEX 2025 sponsorship is confirmed only by full payment or deposit.
If installments are needed, please contact Jonathan Murphy at JonathanMurphy@gogeo.ca

Initial here:

Cancellation Penalties: Before December 15th 2024 - 50% refund, after December 15th, 2024 - no refund.

Initial here:

Failure to respect payment terms will result in a late penalty fee of 2% per month and does not release the contracted or financial obligation of the Sponsor. Late penalty fees begin 30 day from invoicing.

Initial here:

Payment Methods

1. Direct deposit

2. Credit Card

3. Canadian INTERAC e-Transfer

Direct Deposit can be organized for you by contacting Jonathan Murphy at JonathanMurphy@gogeo.ca

If you pay via credit card there will be a 2.4% processing fee added to your invoice.

Taxes are extra.

Initial here:

Sponsor agrees to receive all written and electronic correspondence from GoGeomatics Canada and official event contractors in reference to Lidar CANEX 2025 and all future GoGeomatics Canada events. This sponsorship application will become a contract upon the sponsor's authorized signature and the GoGeomatics Canada's acceptance and approval.

Exhibitor Signature: _____ Date:

Printed Name:

Show Management Use

Authorized GoGeomatics Canada Initials:

Date:

Please complete and return via email to Jonathan Murphy at JonathanMurphy@gogeo.ca