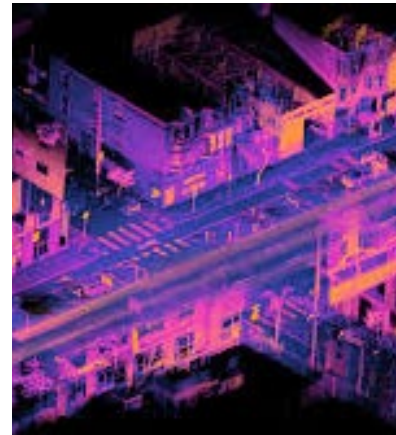
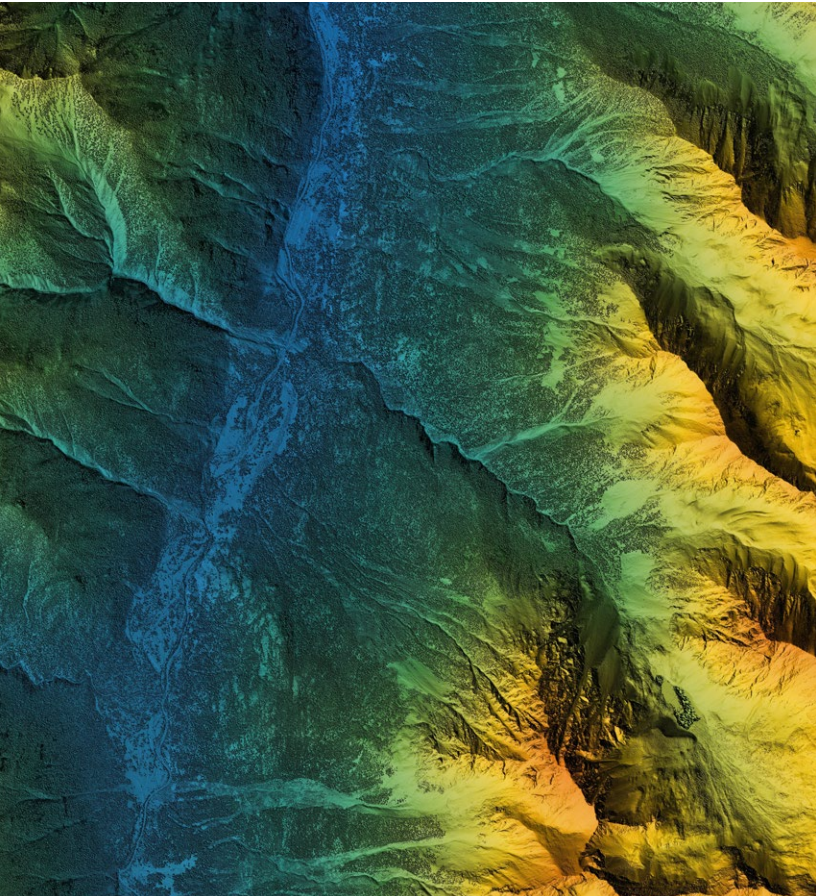
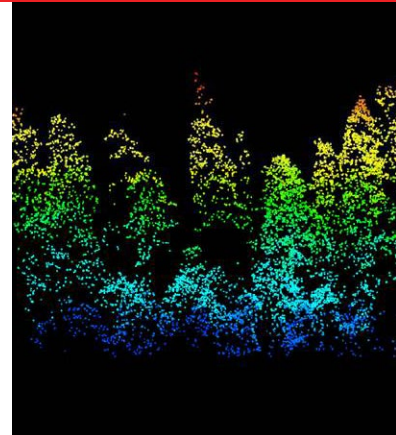
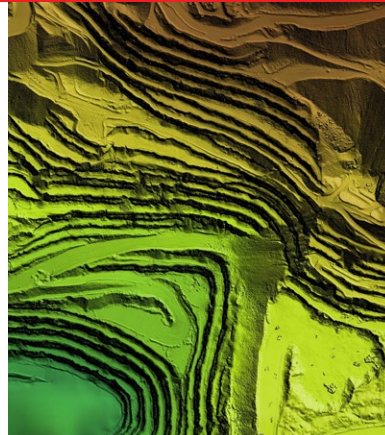


LIDARCANEX 2025

CANADA'S COMMERCIAL LIDAR EXPO

JANUARY 29th, 2025

PARTICIPATION PACKAGE



Presented by



GOGEOMATICS
CANADA

lidarcane.com

Updated Nov 21, 2025

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To discuss a package or for any other questions, please contact: JonathanMurphy@gogeo.ca

WELCOME!

GoGeomatics Canada invites you to the 2025 Lidar CANEX symposium! This completely virtual B2B event will match the leading reality-capture hardware/software vendors with practicing 3D service providers from North America and beyond.

- Lidar CANEX 2025 is a single room, online event in Zoom
- Commercial breaks between sessions offer additional medium for promoting your organization
- Attendance is free for registrants
- Each vendor will present for 30 minutes and have time for a Q & A, if desired
- Keynote speakers and live industry leadership panel
- Tiered sponsorship packages
- Extensive social media and email promotion will provide considerable ROI
- Self-hosted workshops available
- No travel, logistics or booth costs

WHO SHOULD ATTEND LIDAR CANEX 2025?

- Civil Engineers
- Facility Owners
- Consulting A/E Firms
- Transportation
- Real Estate Developers
- Local, State/Province, and Federal Government Energy and Utilities
- Emergency Response
- Contractors
- Architects
- Construction Trade Groups
- Professional Surveyors
- Police Forensics
- Public Safety
- Mining
- Smart Cities

2024 attendees

OUR HOST AND MODERATOR



Dr. Tim Webster

Research Scientist/Geomatics Consultant

GoGeomatics Canada is excited to be working with one of Canada's top Lidar research scientists. Dr. Tim Webster is a distinguished research scientist with the Applied Geomatics Research Group in Nova Scotia. The use of Lidar is integral in his research focus which includes, mapping, monitoring and modelling processes in coastal regions. He is also consultants on Lidar projects around the world.

Tim has been recognized as a Canadian leader in geomatics and received many awards for his work in the field. He is well known for his research on changing coastal geography and in his use of Lidar to monitor environmental change.

Tim will be our host and moderator as we explore some of the latest Lidar technologies to offer.

SCHEDULE FOR LIDAR CANEX

PRELIMINARY Lidar CANEX 2025 SCHEDULE	
January 29, 2025	
TIME (EST)	SESSION
10:00 -10:30	Opening Keynote 1
10:30 -10:45	Commercial Break
10:45-11:15	Session 1
11:15 - 11:30	Commercial Break
11:30 - 12:00	Session 2
12:00 -12:15	Commercial Break
12:15 - 12:45	Session 3
12:45 - 1:00	Commercial Break
1:00 -1:30	Session 4
1:30 -1:45	Commercial Break
1:45 - 2:15	Session 5
2:15 - 2:30	Commercial Break
2:30 - 3:00	Session 6
3:00 - 3:15	Commercial Break
3:15 - 4:00	Panel 1

The conference includes one keynote and six presentation slots, allocated based on a combination of a first-come, first-served basis and sponsorship level. Please note that the conference reserves the right to adjust the schedule if necessary.

SESSION TYPE	NUMBER OF TOTAL SESSIONS
Keynote Sessions	1
30 mins Sessions	6
Commercial Breaks	7
Panels	1

SPONSORSHIP & PARTICIPATION PACKAGES



Only One Platinum Sponsorship Available.

Contact Jon Murphy for details. JonathanMurphy@gogeo.ca

DURING LIDAR CANEX CONFERENCE

INCLUDED IN SPONSORSHIP PARTICIPATION PACKAGE	Lidar CANEX Main Event	
	SILVER	GOLD
Cost Not Including Tax (Organizations outside of Canada are exempt)	Early Bird CAD \$1,750 USD \$1,250**	Early Bird CAD \$2,750 USD \$1,975**
	After Dec 15, 2025 CAD \$2,300 USD \$1,650**	After Dec 15, 2024 CAD \$3,500 USD \$2,500**
30 minute time slot in Lidar CANEX conference		
Conference website graphics & branding		
Pre and post event video editing	✓	✓
Social media graphics promoting your brand & presentation		
Mention in Lidar CANEX communication		
1-2 mins of video content - before & after presentation & 2+ more times during breaks	✓	
4 Slides of content (text & graphics only) for commercial breaks	✓	
2-3 mins of video content - before & after presentation & 4+ more times during breaks		✓
8 slides of content (text & graphics only) for commercial breaks		✓
Workshop/Deep dive/Training/User event/Etc		✓

Prices subject to change *Taxes are extra ** Approximate US dollar value

POST Lidar CANEX CONFERENCE

INCLUDED IN SPONSORSHIP PARTICIPATION PACKAGE	Lidar CANEX Main Event	
	SILVER	GOLD
Cost Not Including Tax (Organizations outside of Canada are exempt)	Early Bird CAD \$1,750 USD \$1,250**	Early Bird CAD \$2,750 USD \$1,975**
	After Dec 15, 2025 CAD \$2,300 USD \$1,650**	After Dec 15, 2024 CAD \$3,500 USD \$2,500**
After the conference your presentation with Q&A posted to YouTube & conference website	✓	✓
Post event article on GoGeomatics Canada magazine & Spatial Times newsletter with your video embedded	✓	✓
Branding on front page of GoGeomatics magazine as a community sponsor	✓	✓
1 Spotlight article (provided by you) in GoGeomatics magazine & Spatial Times newsletter	✓	✓
Post event copy of Lidar CANEX conference registration list	✓	✓

Prices subject to change *Taxes are extra ** Approximate US dollar value

WORKSHOP PARTICIPATION PACKAGES

- Online learning and live engagement
- Design your own program – one to three hours
- Lidar CANEX can host any platform you choose
- Lidar CANEX will promote your workshop as part of the conference

WORKSHOP PARTICIPATION PACKAGE	SELF HOSTED PACKAGE	
	Early Bird CAD \$1,000* USD \$725**	After Dec 15, 2024 CAD \$1,500 USD \$1,075**
Cost Not Including Tax (Organizations outside of Canada are exempt)		
Self-hosted engagement opportunity		✓
Email contact list of workshop registrants		✓
Your event listed in conference schedule & graphics to support promotion		✓
1 Spotlight article (provided by you) in GoGeomatics magazine & Spatial Times newsletter		✓
Creation of social media graphics promoting your self-hosted event		✓
Social media promotion of participation in conference		✓
Mention in Lidar CANEX communications		✓
Marketing of your event as part of Lidar CANEX		✓

Prices subject to change *Taxes are extra ** Approximate US dollar value

What Workshop Format Works Best for Your Organization?

Depending on your needs and goals, this is a flexible engagement where you can provide:

- **Deep Dives:** Take potential customers into a focused engagement, showcasing your services, software, hardware or projects.
- **Case Studies or Workshops:** Share your expertise with the audience, using videos, text, images and infographics.
- **Training Sessions or User Group Meetings:** Offer training sessions and demonstrations with the convenience of being completely online.

CANADA'S LARGEST GEOSPATIAL COMMUNITY: GOGEOMATICS

GoGeomatics Canada

Founded in 2011, GoGeomatics Canada is the leading communications and resource hub for the Canadian geospatial sector. We claim the Nation's largest audience of professionals looking for sector news, events and jobs.

GoGeomatics advocates for all facets of the sector and organizes numerous annual events that are designed to unite the community and give platforms to advancements within it. Hundreds of Canadian organizations post their jobs, news and events on GoGeomatics Canada. We have published over 2,500 Canadian geomatics articles in our magazine, organized hundreds of valuable networking and career conferences and reach thousands through our weekly newsletter, The Canadian Spatial Times.

GoGeomatics Canada's goal is to provide content, services and human resources to the Canadian geomatics community. We achieve our goals by providing free networking and relationship building tools to help the Canadian geomatics community grow stronger. We also offer a job-posting service to the geospatial sector.

The most recent analysis of GoGeomatics subscribers and readers are as follows:

Working Professionals: **61.7%**

Managers/Executives: **25.6%**

Job Seekers: **7.5%**

Students: **5.3%**

BENEFITS OF PARTICIPATION & SPONSORSHIP

Spotlight articles provide you with a platform to highlight an individual or your brand's position as a thought leader. The contributor article you provide us with will be posted in our online magazine and featured in the Canadian Spatial Times newsletter. You can use this opportunity to promote your upcoming presentation at the conference, or on any other topic of your choosing. Spotlight graphics are created by Lidar CANEX for social media to help promote your article.

Here are three examples of spotlight articles.

[First Example](#)

[Second example](#)

[Third Example](#)

Published on:

- GoGeomatics Online Magazine - 50K page views a month
- Canadian Spatial Times - 5K subscribers
- GoGeomatics Twitter - 10.5K followers
- GoGeomatics Facebook - 2.3K Likes
- GoGeomatics LinkedIn Group - 6K members

Post-Event YouTube Videos & Articles

After the event, your presentation will be edited to include your Live Q&A time slot. In addition to posting the video at the conclusion of the event, we will write a short piece on your presentation and publish it with the coinciding video on the GoGeomatics Magazine and the Canadian Spatial Times newsletter.

Slides/Infographic content for breaks

During the breaks, we will play your special messaging. The number of slides depends on your participation package level. Here is an example of a slide/infographic.

Your Video for Breaks

Sponsors have prime opportunities to play digital video content during the breaks. Each talk is separated by a 15-minute break where we play a video with promotional material, including your commercial content or message from your organization.

[See example here.](#)

On Demand Webinars

Please discuss directly with GoGeomatics Canada.

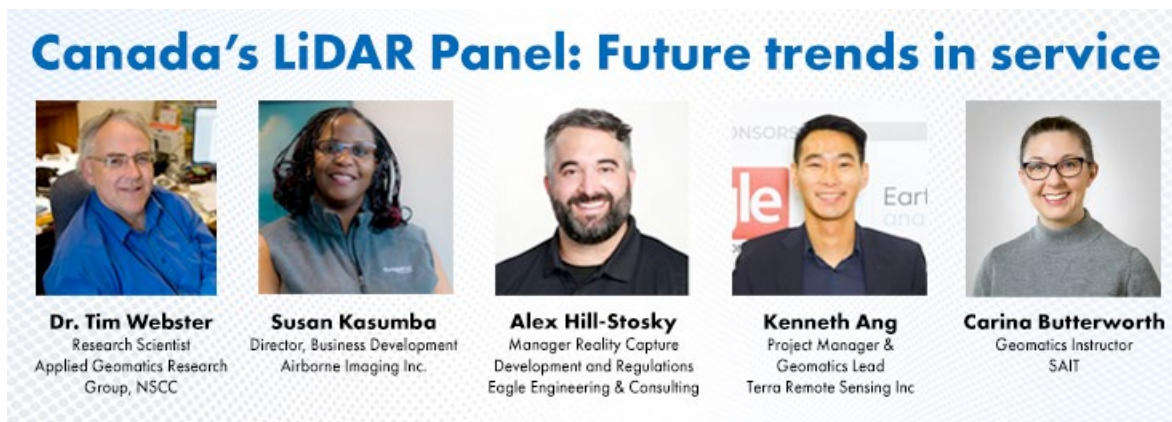
Conference Website Graphics Speaker Cards, Social Media Graphics and More

The Lidar CANEX marketing team creates professional speaker cards to include in our conference materials for all our presentations. Examples below:

Speaker Card



The speaker card features a portrait of Susan Kasumba on the left. To the right, the title "Everything you ever wanted to know about the Federal Airborne LiDAR Data Acquisition Guideline & the USGS LiDAR Base Specification" is displayed in blue text. Below the title, her name "Susan Kasumba" and title "Director, Business Development Airborne Imaging Inc." are listed. On the bottom right is the Airborne Imaging logo, which includes a globe and the text "AIRBORNE IMAGING" and "YOUR RESEARCH LAB IN THE SKY".



The panel graphic is titled "Canada's LiDAR Panel: Future trends in service" in blue. It features five speaker portraits in a row, each with their name and affiliation below:

- Dr. Tim Webster**, Research Scientist, Applied Geomatics Research Group, NSCC
- Susan Kasumba**, Director, Business Development, Airborne Imaging Inc.
- Alex Hill-Stosky**, Manager Reality Capture Development and Regulations, Eagle Engineering & Consulting
- Kenneth Ang**, Project Manager & Geomatics Lead, Terra Remote Sensing Inc.
- Carina Butterworth**, Geomatics Instructor, SAIT

Panel Card



LiDAR CANEX 2024 MAR 26
CANADA'S COMMERCIAL LIDAR EXPO 2024

Canada's LiDAR Panel: Future trends in service

 <p>Dr. Tim Webster Research Scientist Applied Geomatics Research Group, NSCC</p>	 <p>Susan Kasumba Director, Business Development Airborne Imaging Inc.</p>	 <p>Alex Hill-Stosky Manager Reality Capture Development and Regulations Eagle Engineering & Consulting</p>	 <p>Kenneth Ang Project Manager & Geomatics Lead Terra Remote Sensing Inc</p>	 <p>Carina Butterworth Geomatics Instructor SAIT</p>
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Social Media Graphics for You

Every participation package includes the creation of social media graphics, tailored for use on LinkedIn, Twitter and Facebook (examples of social media graphics below). With the title of your talk, a logo and a headshot of your speaker, we provide you with the social media collateral to promote your participation in the conference.



LiDAR CANEX
CANADA'S COMMERCIAL LIDAR EXPO

FREE WORKSHOP • APRIL 26

How to Tackle Complex Reality Capture Projects with NavVis Technology

Michael Dutch
Customer Success Team Lead

Gaspar Lima
Sr. Channel Partner Americas



2024 SPONSORS



Natural Resources
Canada

Ressources naturelles
Canada

Canada



Registration Form

SPONSORSHIP

Platinum

Gold Early Bird \$2,750 CAD* (\$1,975 USD**)

Silver Early Bird \$1,750 CAD* (\$1,250 USD**)

Gold After Dec 15, 2024 \$3,500 CAD* (\$2,500 USD**)

Silver After Dec 15, 2024 \$2,300 CAD* (\$1,650 USD**)

WORKSHOP

Early Bird \$1,000 CAD* (\$725 USD**)

After Dec 15, 2024 \$1,500 CAD* (\$1,075 USD**)

COMPANY DETAILS

Company name:

Street:

City:

Province or State:

Postal or ZIP Code:

Country:

Telephone:

Website URL:

HST/VAT/ID number:

Canadian:

Non-Canadian:

BILLING ADDRESS (if different)

Name:

Company name:

Street:

City:

Province or State:

Postal or ZIP Code:

Country:

CONTACT PERSON

First Name:

Last Name:

Job Title:

Email Address:

Telephone:

ALTERNATIVE CONTACT

First Name:

Last Name:

Email Address:

Telephone:

Please complete and return via email to Jonathan Murphy at JonathanMurphy@gogeo.ca

Payment Information

Deposit and Payment Schedule

- **Upon Signature:** 100% of total exhibit space cost due with application for exhibit space application.
- Your Lidar CANEX 2025 sponsorship is confirmed only by full payment or deposit.
If installments are needed, please contact Jonathan Murphy at JonathanMurphy@gogeo.ca

Initial here:

Cancellation Penalties: Before December 15th 2024 - 50% refund, after December 15th, 2024 - no refund.

Initial here:

Failure to respect payment terms will result in a late penalty fee of 2% per month and does not release the contracted or financial obligation of the Sponsor. Late penalty fees begin 30 day from invoicing.

Initial here:

Payment Methods

1. Direct deposit

2. Credit Card

3. Canadian INTERAC e-Transfer

Direct Deposit can be organized for you by contacting Jonathan Murphy at JonathanMurphy@gogeo.ca

If you pay via credit card there will be a 2.4% processing fee added to your invoice.

Taxes are extra.

Initial here:

Sponsor agrees to receive all written and electronic correspondence from GoGeomatics Canada and official event contractors in reference to Lidar CANEX 2025 and all future GoGeomatics Canada events. This sponsorship application will become a contract upon the sponsor's authorized signature and the GoGeomatics Canada's acceptance and approval.

Exhibitor Signature: _____ Date:

Printed Name:

Show Management Use

Authorized GoGeomatics Canada Initials:

Date:

Please complete and return via email to Jonathan Murphy at JonathanMurphy@gogeo.ca